



HCLP Leadership Team Announcement

Fiscally Conservative - Socially Tolerant

Please Take These Actions Immediately

All Roles:

1. Subscribe to HCLP's Meetup.com facility for scheduling meetings:
 - a. <http://libertarian.meetup.com/276/calendar/>

Precinct Chairs:

1. Download map of your precinct & voter registration dbase at this URL:
 - a. <http://www.tax.co.harris.tx.us/voter/voter.asp>
 - b. Consider your interest in working to "Get Out The Vote" GOTV
2. Contact your Regional Coordinator or County Chair, and ask for contact info for all Libertarian Party dbase info on members who live in all zip codes contained in your precinct [see map, and provide zip codes].
 - a. Visit these members in person, and ask them if they'd like to:
 - i. have a generic LP yard sign during election season?
 - ii. receive Gulf Coast Liberty newsletter? Would they like to?
 - iii. run for any office – partisan or non-partisan? Forward prospective candidate names to Regional & Election-Candidate Coordinators.
 - iv. Want to get more active in the HCLP?
 - b. Send contact info updates to the HCLP Dbase Admin, and include status for yard sign, candidate, GCL newsletter
3. Call the President of your Home Owner Association, and ask if he/she knows any information about candidate forums. Contact the forum coordinator, and find out the 4 "W"s – who, what, where, when – for typical election year forums. If they don't have info for next year, get info from last year's forum. Try to find out what offices are typically invited. Send this information to the Candidate Forum Coordinator.
4. Contact your City Council person, and ask to meet with him/her in person. Ask him for contact info for any libertarian type activists who live in your area.
5. Contact your local Toastmaster chapter using this URL:
 - a. <http://www.toastmasters-d56.org/clubfinder.asp>
 - b. Visit one meeting, and consider whether you want to use this organization as a means to improve your speaking skills, or as an outreach vehicle

Regional Coordinators:

1. Contact your County Chair, and ask for all Libertarian Party contact information for all zip codes contained within your region. [Provide list of zip codes]
 - a. Call the recipients of GCL. Ask if they like what they've been reading, and whether they may want to get active in the HCLP.

2. Contact Republican & Democratic Party Precinct Chairs in your region. You can look them up here:
 - a. <http://www.harriscountygop.com/PctChairs.asp>
 - b. <http://www.hcdp.org/precinctchairs.php>
 - c. Ask if they'd like to visit with you over a coffee, and chat about how our government is protecting the Liberty of our citizens. Meet with them in person, cordially; feel them out to see if they will switch over to the LP.
3. Contact the Precinct Chairs in your region, and ask if they'd like some help in organizing an outreach meeting in their neighborhood.
4. Look for candidate forum opportunities, and forward info to coordinator
5. Contact candidates from prior election:
 - a. Ask them if they're interested in running again. We are looking for candidates who are at a minimum going to be responsive to media inquiries - both via phone calls & candidate surveys. Send candidate prospect info to Election-Candidate Coordinator
 - b. Encourage prospective candidates to join Toastmasters partly as an outreach method, and to improve their speaking skills
 - c. Seek out prospective candidates during outreach events, and forward contact info to Election-Candidate Coordinator.

Media Coordinator:

1. Obtain contact information for mainstream media persons.
2. Monitor the HCLP website, and contact event organizers to find out what media press releases they require. Find out what media time they anticipate should be purchased by HCLP to support their event.
3. Call the LP National Media Coordinator. Introduce yourself, and ask how you may be able to work with him/her to provide a more uniform message to the media. Brainstorm over cooperation.

Fundraising Coordinator:

1. Begin to receive information from Treasurer on who HCLP donors are. With that information
 - a. Give donors a call ... only to thank them, and ask whether they have any feedback to pass onto anyone in the organization
2. Put together a draft fundraising letter. Get some raw info from County Chair to help get that effort started.
3. Contact the Social & Outreach Coordinators to see what events may have fundraising opportunities
4. Develop fundraising plan, and present draft to Chair for peer review

Outreach Coordinator:

1. Obtain info from Chair on CATO associate O'Toole's event that HCLP wants to cosponsor
 - a. Call them up, and restart that effort
2. Contact all Precinct Chairs & Regional Coordinators, and help organize some Outreach session – speakers in neighborhood homes
3. Motivate speakers and candidates to get trained at Toastmasters to deliver LP prepared speeches. Obtain some prepared speeches from Chair to jumpstart this effort.
4. Begin to contact synergistic organizations per Texas Talking Point issues

Election & Candidate Coordinator:

1. Obtain data files relevant to this position:
 - a. Spreadsheet that contains nearby municipal election opportunities. Maintain contact with various city clerks who are the source of this information
 - b. Lists of all partisan offices listed on Harris County ballots. Maintain contact with Harris County Election's Dept to obtain updates to this file.
 - c. Data files that provide contact information on Harris County & regional libertarians.
2. Meet with county chair to discuss current electoral plans that are the basis for HCLP recommendations to candidates.
3. In coordination with Texas Executive Director, begin to contact prospective candidates, and to align their interests with electoral opportunities. Document what person may fit the various elected positions.